

# ALEXIS LEMUS — Marketing Resume

## SUMMARY

Marketing-focused student with strong customer service experience, branding knowledge, and a background in graphic design. Skilled in communication, campaign support, consumer engagement, and teamwork.

## EDUCATION

**B.S. Marketing & Business Administration**, University of Nevada, Reno (Expected June 2029)

**College & Career Readiness Diploma**, SECTA — Graphic Design & Marketing (Graduated May 2025)

## EXPERIENCE

**Chicken Shack – Henderson, NV** | Cashier & Expo (Dec 2024–Present)

- Delivered high-quality customer service and managed cashier/expo workflow.
- Entrusted with store opening/closing responsibilities and cash management.
- Helped onboard and train new employees.

**Chicken Shack – Las Vegas, NV** | Cashier, Expo, Cook (Feb 2024–Jun 2024)

- Completed full cashier training within one week and promoted to key-holder.
- Adapted quickly by learning expo and cook roles independently.

## SKILLS

Marketing Communication • Branding Basics • Consumer Engagement  
Customer Service • Graphic Design (Adobe Illustrator, Photoshop, After Effects)  
Team Collaboration • Leadership • Problem Solving